

The Philippines



China



**OPEN
JANUARY
25 TO 27**

Korea



Hong Kong



India



Taiwan

Nepal

NEWS RELEASE JANUARY 2010

10TH LONDON ASIA EXPO

25 - 27 JANUARY 2010 SINCE 2001

NATIONAL HALL - OLYMPIA, LONDON

Now in its 10th year, **London ASIA EXPO** opens the important annual European trade show calendar for the gifts, housewares, premiums and toy industries, and presents new and competitively priced Asian products, and is the only Asian sourcing event of its kind in the UK.

Over 250 Asian based manufacturers and suppliers of China and Asian-made products, including gifts, arts and crafts, advertising and promotional premiums, home décor and accessories, stationery and desktop, tabletop, travel goods, festive and seasonal, gadgets and fun products, fashion apparel and accessories and packaging will be exhibiting.

GIFTS + GADGETS + IT
PREMIUMS AND SOUVENIRS
FASHION JEWELLERY AND APPAREL
HOMEWARES AND HOUSEHOLD GOODS
GIFT PACKAGING AND GIFTWRAP
TOYS & GAMES

Companies exhibiting in 2010 are from **Hong Kong, China, India, Korea, Macau, Nepal, Taiwan, The Philippines**

Over 6500 European visitors attend this show annually every January, including major agents, distributors, mail order houses, import and export houses and retailers.

The Only All Asian Sourcing Show in Europe.

Admission

Free entry for trade buyers and press.

Opening Hours

- January 25, 2010 9.30am to 5.00pm
- January 26, 2010 9.30am to 5.00pm
- January 27, 2010 9.30am to 4.00pm

Venue

National Hall, Olympia,
Hammersmith Road, London W14 8UX

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www.londonasiaexpo.com